



ERA GLOBAL CONFERENCE
The Multi-Channel
Home Shopping Conference
JUNE 15TH - 17TH 2021, AMSTERDAM



EXHIBITION BOOKLET

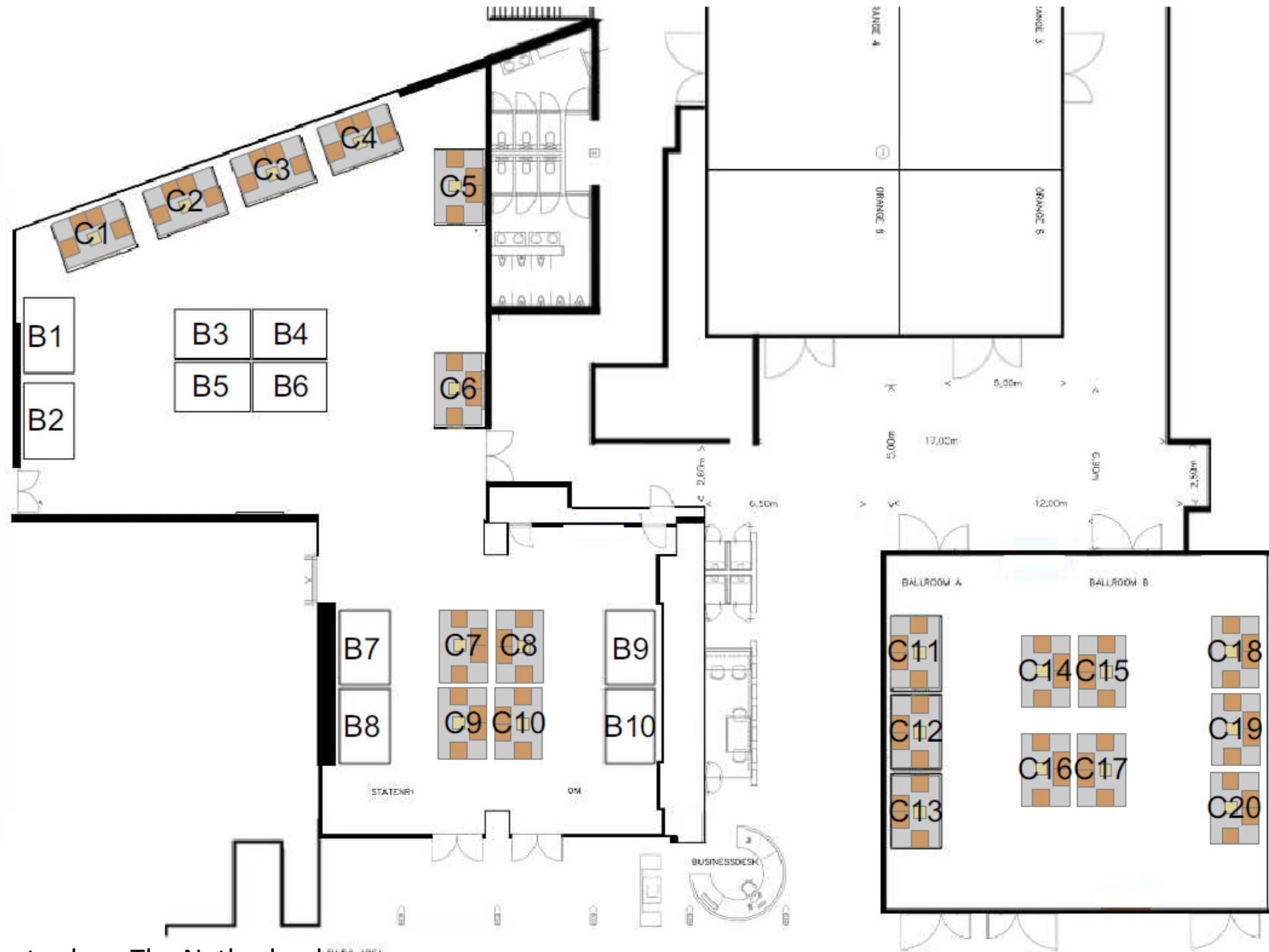
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SHOW FLOOR PLAN



LOCATION: Ground Floor, Hilton Hotel

Amsterdam

ROOMS: Diamond, Staten, Nassau,

Ballroom A + B

C = Business Club Table

B = Booth

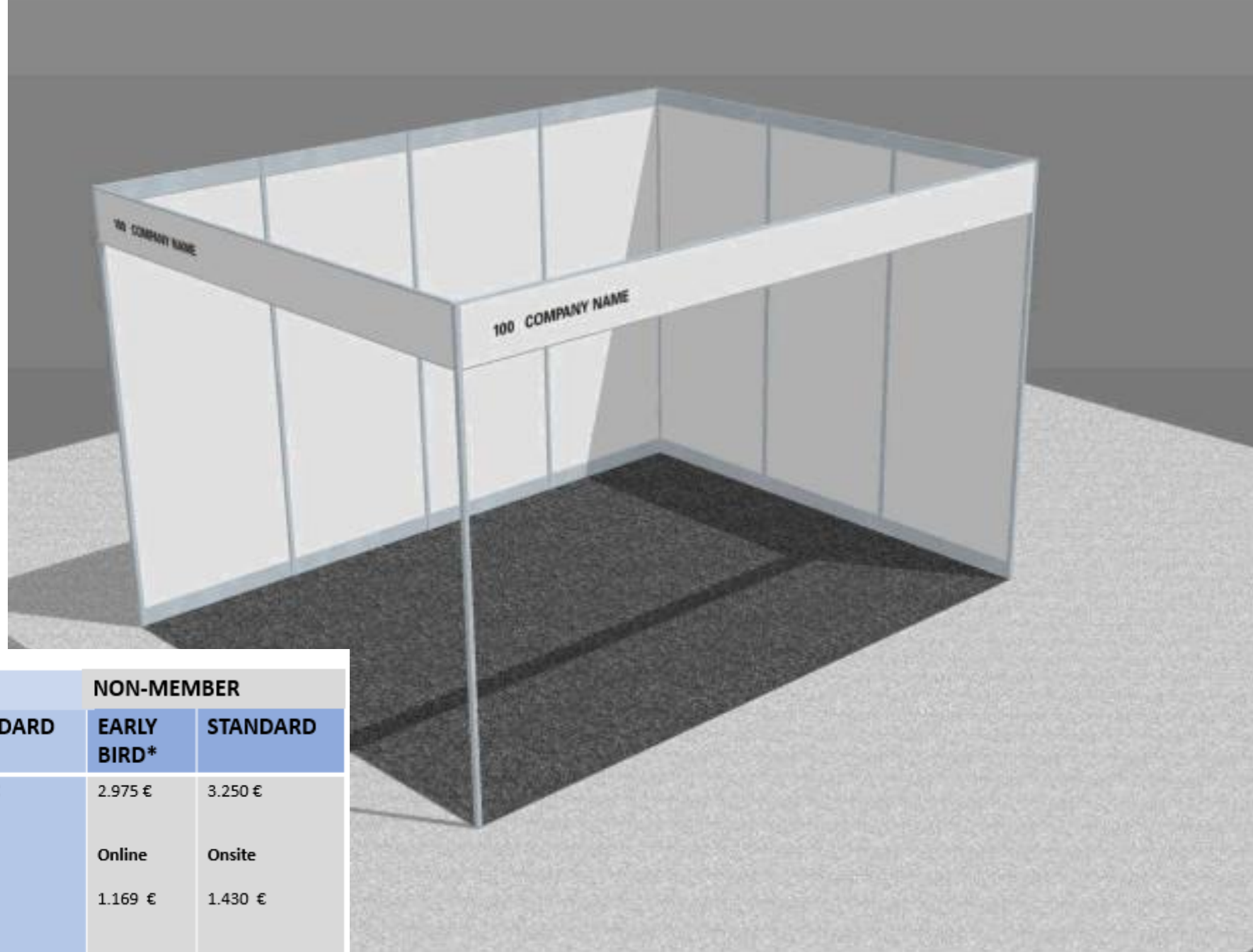


Apollolaan 138, 1077 BG Amsterdam, The Netherlands



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BOOTH RATES



EXHIBITION	MEMBER		NON-MEMBER	
	EARLY BIRD*	STANDARD	EARLY BIRD*	STANDARD
Exhibition Booth 3 x 2 m booth <i>Includes: stand, electricity, lighting and company name + one free registration.</i>	1.925 €	2.250 €	2.975 €	3.250 €
Any additional attendee	459 €	560 €	1.169 €	1.430 €

**Early Bird rates, until 15th March.*



IMPORTANT INFORMATION

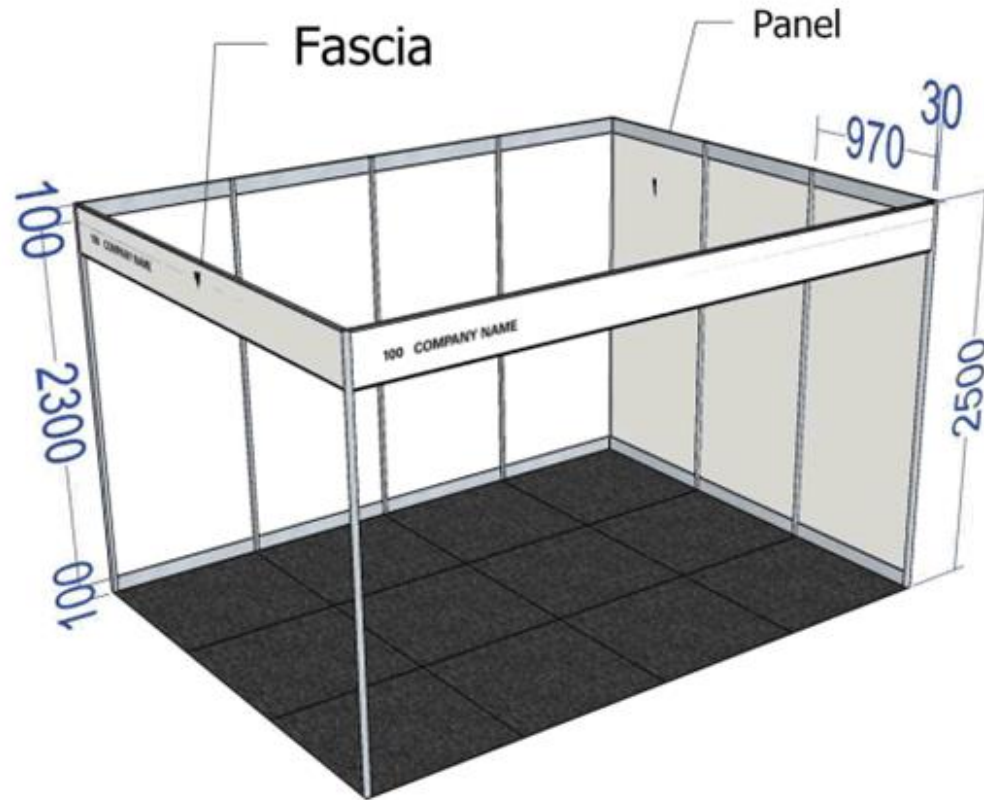
Renting of the booth: for 3 days
(15th - 17th June 2021).

Packages delivery: Monday, 14th June.

- Small packages (banners, brochures) can be delivered up to 2 weeks before the conference date.
- Heavier packages can only be delivered on setup date.

Set up: Monday, 14th June.

After booking a booth, you will be contacted for more information and for further special requests.



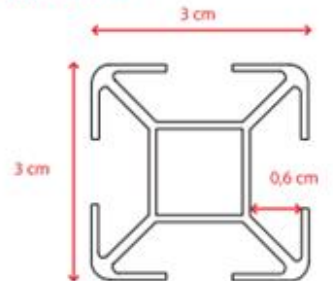
**Panel
Panel Size
Viewing Size**

**982x2312mm
970x2300mm**

**Fascia
Panel Size
Viewing Size**

**height 300mm
height 270mm**

Top View Pole





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ADDITIONAL ARTWORK

Full color panels can be added to the booth. For the additional artwork, the files should be sent by 15th May 2021 the latest, with the following features:

- .pdf file
- 10 mm bleed all around
- minimum resolution: 75 dpi.

Please see the list with the additional items that could be ordered and their prices (excl. VAT). Prices include handling, labor, set-up. Contact us for further requests.



Our association will follow the recommendations of the public authorities in place on the date of the event, with the purpose of reducing the spread of COVID-19 among staff and attendees (such as the obligation of wearing mask, keeping a safe distance and a good hygiene of the hands). Please consider that the measures, as well as the showfloor plans can change, according to the evolution of the international rules. Our association will inform the attendees as soon as new measures come in place.

Should you have any concern, please address them to:

ERA GLOBAL: conference@era-global.org.